# European Food Academy as an e-learning platform for universities

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## Previous activities

### Poster

The poster about data-driven policy-making (<http://miau.gau.hu/miau/138/poster.pdf>) shows the most important statements: how and why should be involved each fact into the decision preparing.

### International background

The <http://assetfair.eu> and also the <http://assetfair.hu> platform were designed to provide information to improve awareness in the decision making.

### EFA-online[[1]](#footnote-1)

The draft of the online services for the European Food Academy (<http://miau.gau.hu/temp/test/efa/>) was created in co-operation with the experts of JLU in Giessen/Germany – based on the already closed development phase of above mentioned international projects.

## Awareness in decision making

In the session of European Food Supply on the Star-Conference in Bila Tserkva in Ukraine (s. annex) were presented following core interpretations:

There is a negative development on food markets to detect. Due to competition situations the prices should be hold in a low level. Therefore more and more quasi-products are produced, which are containing less and less original ingredients as before (c.f. [http://miau.gau.hu/miau2009/index\_tki.php3 2010-01-24 15:18](http://miau.gau.hu/miau2009/index_tki.php3%202010-01-24%2015:18)).

This negative process can be only stopped based on price/performance analyses. Price/performance should be interpreted as a multidimensional problem, which can be solved through similarity analysis. The similarity analysis is the direct link between data-driven policy making and price/performance analyses.

Operative steps (to prepare similarity analyses) are: data collecting (c.f. object-attribute matrix, where objects = foods, attributes = ingredients), structuring, standardizing and consolidating of data assets and also other knowledge elements (like regulations).

E-learning activities have a lot of parallel layers according to these operative steps: providing structured content in form of didactic well-prepared services (and ensuring online analytical capacities and FAQ-services: how to use these…

The EFA online services (<http://miau.gau.hu/temp/test/efa/>) demonstrate in a draft form, which headings and content elements could be offered in co-operation of international partners (like universities)…

## Conclusions

The necessary data assets, documentations, regulations are given and could be structured for e-learning activities. The innovative analyse tools can be also integrated to ensure a higher level of awareness in decision making both on consumer and on governmental levels.

## Annexes

### Programme









### Pictures



Plenary session



Poster session

1. [http://web.archive.org/web/\*/http://miau.gau.hu/temp/test/\*](http://web.archive.org/web/*/http://miau.gau.hu/temp/test/*) [↑](#footnote-ref-1)