



Climate
Launchpad
2015



Application Form

Your cleantech idea

Title

Single-arm water-tap optimal position (TOP-SAW)

Description

The single-arm water-taps are positioned suboptimal. The standard (symmetric) position (middle-position) let flow also warm water - unnecessary = to stress the environment. The standard position of the single-arm water-top should be by law pre-scripted. The new standard position should be the position with the most cold water temperature in general...

Partners (if any)

Innovation Agency of Central Hungary (KMRIÜ-INNOREG)

Website

<http://miau.gau.hu>

In which country are you applying?

Hungary

How can we contact you?

First Name

Pitlik

Last Name

László

Affiliation

University Gödöllő

Function

leader of research group (My-X research group = Idea Breeding Farm)

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1 Problem you solve

Your idea is a solution to a problem. Describe the problem you solve with your idea.

Massive energy-waste caused by arbitrary/unconscious behaviour in case of designing and using of taps.

2 Climate impact

How will it impact climate change?

Reduced energy needs by the same level of satisfaction by using of taps...

3 What makes your idea unique?

As an entrepreneur you need to be able to explain something really complicated in a simple and compelling way. Start practicing now by using this format.

The simplicity! (c.f. the basic story/fable of marketing: the opening hole of the tooth-paste-tube should be more voluminous to sell more tooth-paste!)

4 Market

How do you plan to make money with your idea? Do you know who will buy your product or service? Any idea how big your market is?

The whole world!

5 Technology

Does your idea make use of advanced or new technology? If yes: explain how it works.

Standardisation by government + law-abiding behaviour of the industry = spontaneous optimal behaviour of society

6 Maturity

How long have you been working on your idea?

1 day

Have you talked to potential customers?

Yes

Do you have a prototype?

Yes

Did you already incorporate a business?

Working on it

Have you sold to customers?

Yes

7 About you

Who are you and what is your motivation to work on this idea? Why are you entering ClimateLaunchpad?

The help being conscious in the most effective way!

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